

Print specifications (mm)

FULL PAGE 203mm(W) x 267mm(H)	FRONT COVER STRIP 203mm(W) x 40mm(H)
	1/4 STRIP ADVERT 184mm(W) x 60mm(H)
	HALF PAGE 184mm(W) x 120mm(H)

Print advertising can be supplied in the following formats:

hi-res PDF (300dpi)
hi-res JPG (300dpi)
or as EPS files

Web specifications (pixels)

POSTER ADVERT 387px(W) x 568px(H)	TOWER ADVERT 220px(W) x 669px(H)	HOME PAGE OVERLAY 600px(W) x 400px(H)
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Online advertising can be supplied in the following formats:

jpeg
gif
swf (in certain cases)

EMAIL WEB BANNER 600px(W) x 100px(H)



Advertisement specifications