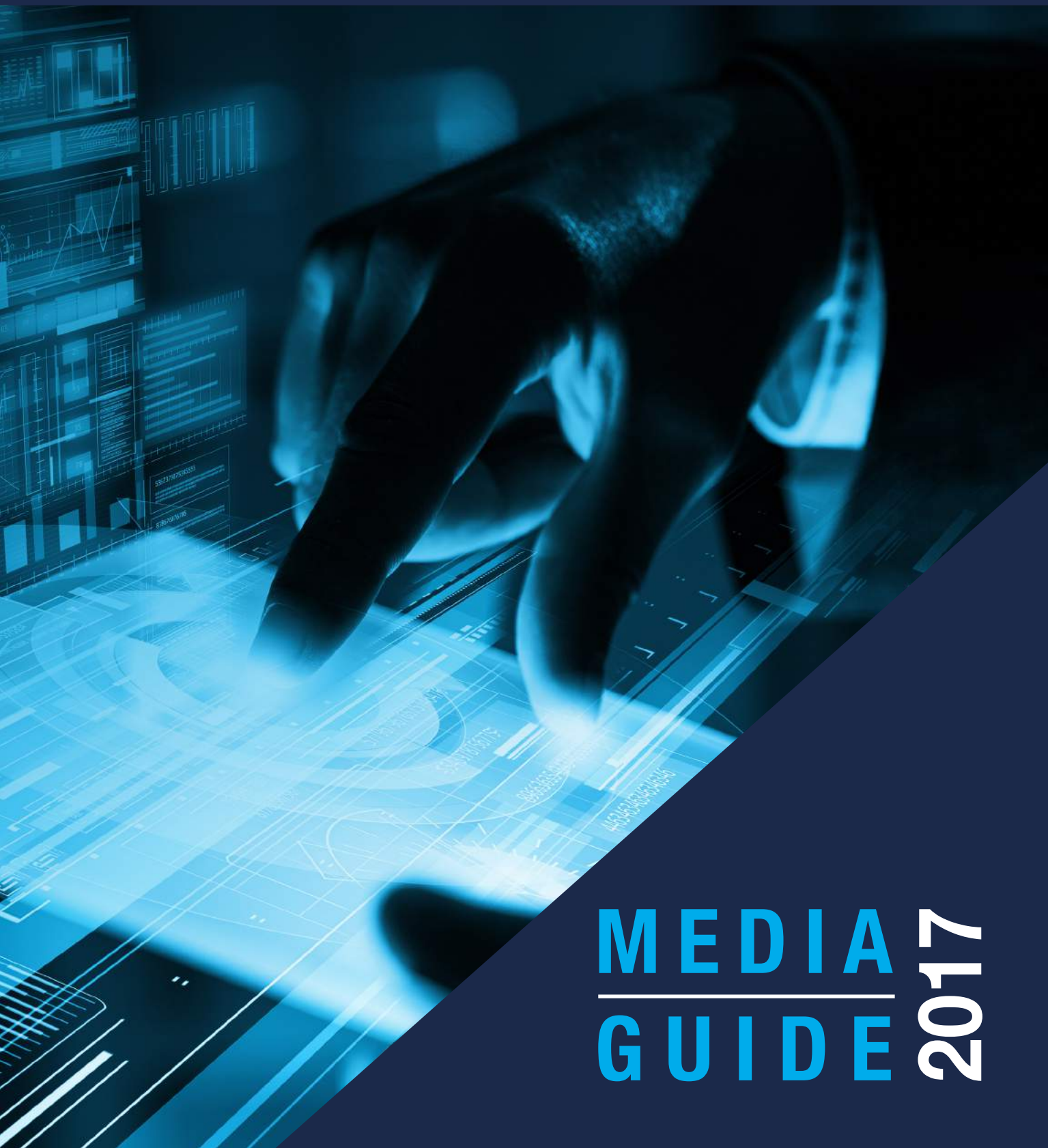




The primary source of global intellectual property internet news and analysis



MEDIA GUIDE 2017



IPPro The Internet is the go-to industry publication for free news, views and opinion on intellectual property online.

The fortnightly publication and accompanying website—the only free-to-read intellectual property resources around—cover the full spectrum of intellectual property rights, including patents, trademarks, copyright and domain names, as they relate to the internet.



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There are a variety of ways to promote your brand and expertise in IPPro The Internet, including editorial.

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Our in-house editorial team can interview an executive on an industry trend or topic, or profile your business so that you can promote your brand more efficiently.

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We will pose the questions and you can provide the answers in a virtual roundtable that can be conducted in the comfort of your own office. Roundtable participants will respond to a list of questions via email. Our editorial team will collate responses and form a discussion that will make interesting and topical reading. Participants will have their photos included, as well as their branding.

| Issue | Copy Due Date | Publication Date | | |
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|-----|------------------|----------|--|--|
| 168 | Before Christmas | 10/01/17 | | |
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| 169 | 17/01/17 | 24/01/17 | | |
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|-----|----------|----------|--|---------------|
| 170 | 31/01/17 | 07/02/17 | Feb - Global IP ConfEx Mar - Global IP Exchange Mar - ITMA Spring Conference Mar - Nordic IPR forum | SPRING |
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| 171 | 14/02/17 | 21/02/17 | | |
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| 172 | 28/02/17 | 07/03/17 | | |
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| 173 | 14/03/17 | 21/03/17 | | |
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| 174 | 28/03/17 | 04/04/17 | | |
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| 175 | 11/04/17 | 18/04/17 | May - INTA Annual Meeting May - LESI | INTA SPECIAL |
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| 176 | 25/04/17 | 02/05/17 | | |
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| 177 | 09/05/17 | 16/05/17 | | |
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| 178 | 23/05/17 | 30/05/17 | Jun - ECTA Annual Meeting Jun - Global Patent Strategy Exchange | SUMMER |
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| 179 | 06/06/17 | 13/06/17 | | |
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| 180 | 20/06/17 | 27/06/17 | | |
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| 181 | 04/07/17 | 11/07/17 | | |
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| 182 | 18/07/17 | 25/07/17 | | |
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| 183 | 01/08/17 | 08/08/17 | | |
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| 184 | 15/08/17 | 22/08/17 | Sep - China IP Counsel Congress Sep - Global Patent Conference Sep - IPO Annual Meeting Sep - Marques Annual Conference Oct - LES Annual Meeting Oct - London IP Summit | AUTUMN |
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| 185 | 29/08/17 | 05/09/17 | | |
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| 186 | 12/09/17 | 19/09/17 | | |
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| 187 | 26/09/17 | 03/10/17 | | |
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| 188 | 10/10/17 | 17/10/17 | | |
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| 189 | 24/10/17 | 31/10/17 | | |
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| 190 | 07/11/17 | 14/11/17 | Nov - ASIPI Meeting Nov - Brand Protection & Anti Counterfeiting Dec - BIP Asia Forum Dec - Paneuropean IP Summit | WINTER |
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| 191 | 21/11/17 | 28/11/17 | | |
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| 192 | 05/12/17 | 15/12/17 | | |
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Advertising Rate Card

All rates are per insertion

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| Front cover strip | £500 |
| Full page | £1,000 |
| Outside back cover | £1,200 |
| Inside back cover | £1,000 |
| Inside front cover | £1,100 |
| Half page | £750 |
| Quarter page | £600 |

Newsletter (digital)

| | |
|--------------------|--------|
| Front cover strip | £700 |
| Full page | £1,200 |
| Outside back cover | £2,000 |
| Inside back cover | £1,200 |
| Inside front cover | £1,800 |
| Half page | £850 |
| Quarter page | £700 |

Website

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|---------------------------------|---------|
| Skyscraper (exclusive) | £12,000 |
| Skyscraper (in a pool of three) | £7,000 |
| Banner | £7,000 |
| Service provider listing | £1,500 |

Co-published articles

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|---------------|--------|
| Digital issue | £1,200 |
| Print issue | £2,000 |

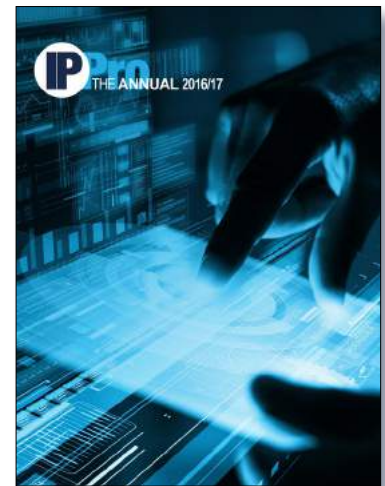
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